



КИЇВСЬКА ДЕРЖАВНА АКАДЕМІЯ
ДЕКОРАТИВНО-ПРИКЛАДНОГО МИСТЕЦТВА І ДИЗАЙНУ
ІМЕНІ МИХАЙЛА БОЙЧУКА

**THE MYKHAILO BOYCHUK KYIV STATE ACADEMY OF
DECORATIVE APPLIED ARTS AND DESIGN (UKRAINE)**

**REGULATIONS
ON THE
INTERNATIONAL COMPETITION OF STUDENT WORKS
(Art-book, intrologation, illustration, printed graphics)
INTER INTRO BOOK PRINT**

KYIV 2024

1. GENERAL PROVISIONS

The International Competition of Student Works **INTER INTRO BOOK PRINT** (hereinafter referred to as the Competition) is held by The Mykhailo Boychuk Kyiv State Academy of Decorative Applied Arts and Design

The term **INTER INTRO BOOK PRINT** (art book, intrologation, illustration, printed graphics) refers to the result of a process of a creative project. All nominations must have a clear difference.

The purpose of the COMPETITION is to develop the creative abilities of students (future designers, advertisers, graphic artists, public relations specialists and other professions) and generate original solutions for their further implementation in practice.

The objective of the COMPETITION is to enhancing the level of skills of future design professionals, graphic designers, artists, to improve their skills in the development of book design projects and their implementation. All this will contribute to the consolidation of the necessary theoretical knowledge and its transfer to practice, discovery of individual style and further development of the creative potential of students – future professionals. **THIS COMPETITION** is for students, graduate students of higher education institutions of Ukraine and other countries and junior participants (under 18) of any form of education.

2. CONTEST NOMINATIONS

The competition is held in the following nominations:

1. Intrologation (combination of the creative and material form of a book) [I]
2. Art-Book [AB]
3. Illustration (print/digital; creation techniques – hand graphics, digital printing, at least 3 illustrations) [IL]
4. Printed graphics [PG]
5. Graphic artworks created by Junior Participants [GAJP].

Coordinators of the competition by nominations and members of the jury:

1. Introligation [I] – Chebanyk V.Ya., Makovska O.A., Tikhonyuk V.A.
2. Art-book [AB] – Shpak O.V., Pshinka N.M., Petrova I.V.
3. Illustration [IL] – Pshinka N.M., Olifirenko V.V., Galchynska O.S.
4. Printed graphics [PG] – Pochynok P.S., Bondarenko Y.V., Kostenko I.O.
5. Graphic artworks created by Junior Participants [GAJP] – Pochynok P.S., Tikhonyuk V.A., Nagirnyak K., Marus D.S.

3. COMPETITION REGULATIONS

The competition will be held according to the following program:

July 16, 2024 – August 16, 2024– acceptance of applications and photos of the subject (image) in the material

August 16, 2024 – August 17, 2024 – preliminary selection of works for participation in the competition

August 18, 2024 – August 19, 2024 – informing the authors about the jury's decision.

August 20, 2024 – September 8, 2024 - acceptance of works for exhibition;

September 9, 2024 – work of the jury in determining the winners and prize-winners;

September 12, 2024 – exhibition of competitive works.

Terms of participation in the competition:

Anyone wishing to take part in the International Student Competition **INTER INTRO BOOK PRINT** is to submit to the organizers (The Mykhailo Boychuk Kyiv State Academy of Decorative Applied Arts and Design) a completed application (according to the scheme given in **Appendix 1**) and a photo of each work (jpg photo format, up to 1 Mb., with a resolution of at least 300dpi.) by e-mail:

petrovainna1975iv@gmail.com up to **August 16, 2024**. The application is submitted electronically as a text file in Word format. In addition to the application, in the same text file, please fill out a passport for each work. Files with photos of works should be numbered and signed (author's name, title of the work) The number and name of the files must correspond to the data in the passports of the works. **To participate in the competition, foreign artists are invited to send a photo of the work in the material (*jpg and *pdf formats (for example, for a multi-page work, size up to 5 MB., resolution not less than 300dpi).**

Materials submitted for pre-selection are considered by the JURY. After **August 19, 2024**, the jury will inform the Participants about the works that were selected for the competition and will provide an official invitation.

The works selected by the jury for the competition are accepted for exhibiting until **September 8, 2024**. Works are accepted by prior arrangement. Works must be submitted in person or sent by mail (postal carriers) to the address of The Mykhailo Boychuk Kyiv State Academy of Decorative and Applied Art and Design: Kyiv 01103, 32 Mykhaylo Boychuk Str. Works can also be sent to: Kyiv, st. M. Boychuk, 34; by Nova Poshta, branch No. 26; to Petrova Inna Vladimirovna (tel. 0953521359). Artists need to pay special attention to the significant risk of postal carriers and the need for very careful packaging of works. Payment of transportation, travel and postage expenses, including postal services for the return of work, is at the expense of the authors.

4. REQUIREMENTS FOR COMPETITION WORKS

For each work, it is necessary to submit an appropriate passport, in which it is necessary to indicate: the surname, name of the author (authors), the title of the work, the technique of production, etc. Passport of the work for participation in the International Competition "INTER INTRO BOOK PRINT":

Author(s);

Title of the work;

Materials; Technique;

Date of creation;

Short (1-2 paragraphs) concept of the work (mandatory for participation in the competition).

5. COPYRIGHT AND INTELLECTUAL PROPERTY

5.1. The Participant must provide the organizers, along with the application, a hand written consent to the processing of his personal data. The Organizers guarantee the protection of the personal data provided by the Participant from their transfer to third parties, except for cases of their public availability through print and electronic publications, websites, videos, etc. (at the end of the participant's application, Annex 1).

5.2. The participant of the contest guarantees by their participation that they are the author(s) of the work, that was submitted and the owner of non-property and intellectual property rights to this advertising material, as well as to all elements of advertising material used during the preparation of the work.

5.3. If the competition work is created in co-authorship, the participant who submits an application is obliged to indicate the co-author.

5.4. The participant of the competition – the author – the owner of non-property and property rights to the material, grants the right to free use of the material in order to popularize the competition, as well as for non-commercial use during the maximum period of validity of copyright for the relevant works (materials) on the territory of Ukraine.

5.5. The organizers of the competition reserve the right, without additional agreement with the Participant – the author of the material, to use their works to popularize the competition.

5.6. The organizers of the competition reserve the right to promote the materials submitted as contest works by their authors – Competition Participants,

and to use them in a non-commercial (commercial) advertising campaign, under condition of agreement with the author.

5.7. The Participant, if desired, may provide the organizers, along with the application, a written consent to give the work selected for participation in the competition as a gift to The Mykhailo Boychuk Kyiv State Academy of Decorative Applied Arts and Design and its subsequent exhibition on the territory of the Academy. (At the end of the participant's application, Annex 1)

5.8. Winners, prize-winners and holders of other prizes of the competition have the right to use prizes and diplomas of the competition to popularize their own creativity.

5.9. The Competition Organizers are not responsible for the Participant's illegal use of intellectual property in the advertising material, the rights to which belong to third parties.

5.10. The Organizing Committee of the competition is not responsible for the materials provided and has the right to not allow the jury to consider works that do not meet the specified requirements, generally accepted norms of morality and etiquette, promote bad habits and actions, contain scenes of violence, discrimination, etc.

6. EVALUATION OF COMPETITIVE WORKS, AWARDS OF THE COMPETITION

6.1. Evaluation criteria

The main criteria for evaluating works by the jury are:

Creativity, innovation, originality of the visual concept – 40%; quality of performance – 40%; technological mastery, special techniques and effects in the development of design in accordance with the nomination (in particular, for intaglio, *blind*, *relief embossing*, *UV varnishing*, *cutting*, *die-cutting*, etc.)) – 20%.

6.2. Jury of the competition

The composition of the jury, including its chairman, is approved by the order of the rector of The Mykhailo Boychuk Kyiv State Academy of Decorative Applied Art and Design. The procedure of the jury's work is determined by the order of the rector. During the evaluation process, information about the Participants will be closed. The day of work of the Jury to determine the winners is September 9, 2024. The meeting of the Jury is closed; the decision is made by open voting. The decision is final and not subject to revision.

6.3. Awards of the competition

The winners of the competition are awarded with diplomas. Prizes and valuable gifts can also be used as rewards. The volume and structure of the main award fund of the competition is determined by the order of the rector. It is allowed to encourage the winners of the competition and the authors of the best works by design agencies, trade enterprises, publishing houses, government agencies, individuals, professional design associations.

**APPLICATION FORM
IN THE INTERNATIONAL COMPETITION
INTER INTRO BOOK PRINT**

- **Last name, first name, patronymic:**
- **Date of birth** (day, month, year):
- **Artistic specialization:**
- **Creative interests:**
- **Place (study):**
- **Contact address, telephone, fax, e-mail:**
- **Date:**

I consent to the processing of my personal data, including photos of works, and their use in print and electronic publications, on websites and in videos of .

Author's signature _____

The application shall be accompanied by:

1. **Passport** for each work proposed for participation in the exhibition (Word format).
2. **Photo of each work** (jpg format, up to 1-5 MB, with a resolution of at least 300 dpi). Each photo file must be signed: Name and surname of the artist. Title of the work.
3. **Author's own photo** for the catalog (jpg format, up to 2 MB, with a resolution of at least 300 dpi).