

CURRICULUM
SPECIALTY: **DESIGN IN ADVERTISING**

№ of order	Titles of disciplines	Total hours	Breakdown by courses and semesters															
			I year				II year				III year				IV year			
			I semester		II semester		III semester		IV semester		V semester		VI semester		VII semester		VIII semester	
			Number .hours	credits	Number .hours	credits	Number .hours	credits	Number .hours	credits	Number .hours	credits	Number .hours	credits	Number .hours	credits	Number .hours	credits
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
I. COMPULSORY DISCIPLINES																		
1.	Spatial design	585	90	6	90	6	90	6	90	6	75	5	75	5	75	5		
2.	Graphic Design	600	75	5	75	5	75	5	75	5	75	5	75	5	75	5	75	5
3.	Drawing	360	60	3	60	2	60	3	60	2	60	3	60	2				
4.	Multimedia in advertising	120													60	3	60	3
5.	Advertising	240					30	2	30	1	45	2	45	1	45	2	45	2
6.	Computer design	195	30	2	30	1	30	2	30	2	30	2	15	1	15	1	15	1
7.	Expositional construction	120									30	2	30	1	30	1	30	1
8.	Sculpture	240	60	3	60	2	60	2	60	2								
9.	Painting	240	60	3	60	2	60	2	60	2								
10.	Architecture	165	15	1	30	2	30	1	30	1	30	2	30	1				
11.	Lighting techniques	120									30	2	30	2	30	2	30	2
12.	Techniques and technology	60									30	1	30	1				
13.	Theory of musical exposition	90									15	1	15	1	30	2	30	2
14.	Combinatorics	60	30	2			30	1										
15.	Color science	60			30	1			30	2								
16.	Art history	240	30	2	30	2	30	2	30	2	30	2	30	2	30	2	30	2
17.	Perspective	120	30	2	30	2	30	2	30	2								
18.	Aesthetics	120									30	2	30	2	30	2	30	2
19.	Philosophy	60									30	2	30	2				
20.	Foreign language (optional)	120	30	2	30	2	30	2	30	2								
21.	Sport (optional)	60	30	0,5	30	0,5												
22.	Diploma thesis	75																
	Design and realization of a thesis																75	5
	Diploma defence																	10
Total for section one:		4050	540	31,5	555	27,5	555	30	555	29	510	31	495	26	420	25	420	35
II. OPTIONAL DISCIPLINES																		
1A.	Photography																	
or		60									30	1	30	1				
1B.	Unnamed special course																	
Total for section two		60									30	1	30	1				
Total for sections one and two:		4110	540	31,5	555	27,5	555	30	555	29	540	32	525	27	420	25	420	35
III. PRACTICE																		
A.	Training practice	90			30	1			30	1			30	1				
B.																		
Total practice:		90			30	1			30	1			30	1				
Total for sections one, two and three:		4200	540	31,5	585	28,5	555	30	585	30	540	32	555	28	420	25	420	35
			60 credits				60 credits				60 credits				60 credits			